



For businesses that are serious about growing

Scale your business The right way

Branding · Social Media · Website · Setup

Call

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Email

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www.addafy.in



Starting a business today is easy.

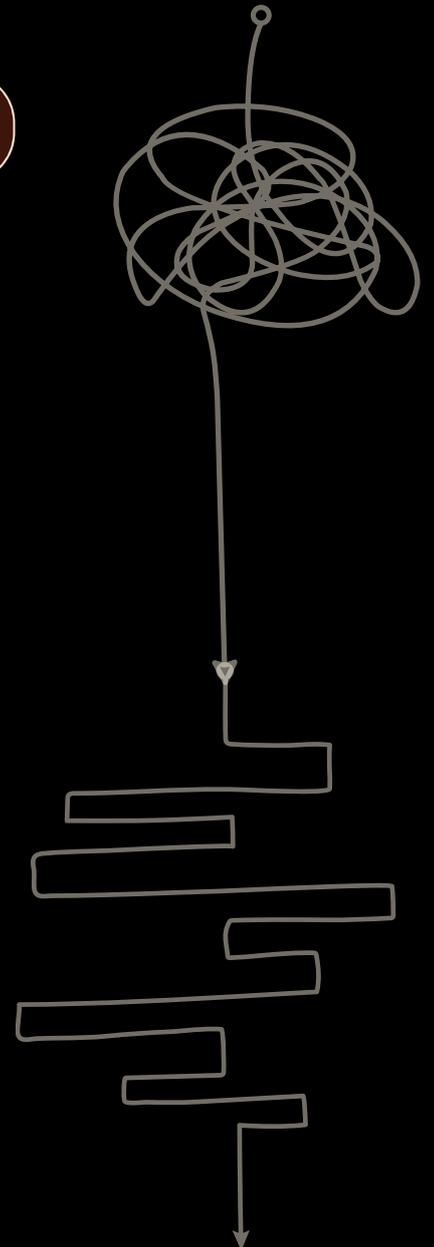
Scaling it the **right way** is not.

Most businesses struggle with

- What to design
- Where to start
- How to look professional

Addafy
simplifies everything

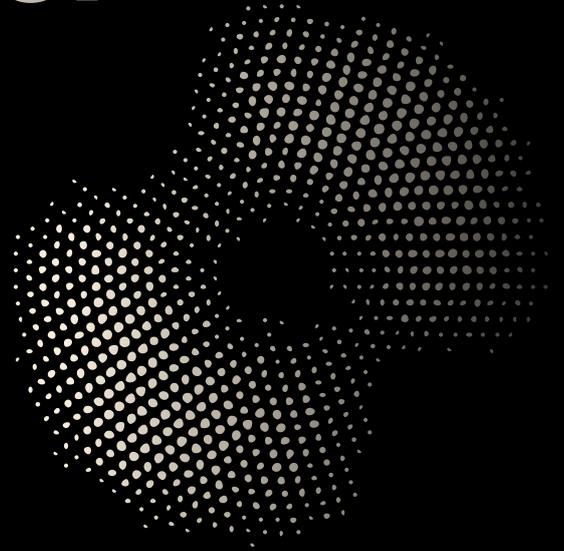
We help you build a strong, clean, and professional brand with everything you need in one place.



Who is this for

Addafy is best for

- New businesses & startups
- Local shops & service providers
- Instagram businesses
- Businesses looking to upgrade their brand



Our Process

Simple and structured.

You share your requirements

We plan and design

You review and request changes

Final delivery



Business Starter packs

STARTER PACK

For businesses taking their first step online.

₹3,999

Includes

- ✓ 1 Logo Concept
- ✓ 5 Social Media Posts
- ✓ Visiting Card Design
- ✓ WhatsApp DP + Banner

Timeline

3-5 days

Revisions

2 Revisions included

BRAND SETUP

For businesses that want to look more serious and consistent.

₹8,999

Includes

- ✓ 2 Logo Concepts
- ✓ Final Logo Files
- ✓ 12 Social Media Posts
- ✓ Highlight Covers (5)
- ✓ Visiting Card
- ✓ Basic Brand Style

Timeline

5-7 days

Revisions

2 Revisions included

POPULAR

BUSINESS GROWTH PACK

For businesses ready to grow fast.

₹21,999

Includes

- ✓ Logo + Brand Setup
- ✓ 20 Social Media Posts
- ✓ 1 Website (up to 5 pages)
- ✓ 3 AI Videos
- ✓ Highlight Covers
- ✓ Priority Support

Timeline

10-12 days

Revisions

5 Revisions included

ADD-ONS

- Extra Logo Concept – ₹1,000
- Extra Logo Revision – ₹500
- Additional Visiting Card Design – ₹300

- Extra Social Media Post – ₹250
- Extra Highlight Covers – ₹100 each
- Additional Website Pages – ₹700/page

Social Media Management



Grow your business with consistent content and planning.

STARTER



For businesses taking their first step online.

₹9,999/Monthly

Includes

- ✓ Instagram + Facebook
- ✓ 12 Posts (10 + 2 Reel)
- ✓ Basic captions
- ✓ Monthly report

Revisions

2 Revisions included

GROWTH



For businesses that want to look more serious and consistent.

₹17,999/Monthly

Includes

- ✓ 20 Posts (16 + 4 Reel)
- ✓ Content calendar
- ✓ Caption + hashtags
- ✓ 2 Ad Campaign Setup

Revisions

4 Revisions included

POPULAR

(Ad spend not included)

PRO



For businesses ready to grow fast.

₹24,999/Monthly

Includes

- ✓ 30 Posts (24 + 6 Reel)
- ✓ Full content planning
- ✓ 4 Ad Campaign Setup
- ✓ Priority support

Revisions

8 Revisions included

(Ad spend not included)

ADD-ONS

Ad Campaign Management – ₹2,999/month

- Ad monitoring
- Basic optimization
- Performance tracking

Comment & DM Management – ₹2,999/month

- Reply to comments
- Basic DM handling

Website Design

Get your business online without technical hassle.

STARTER

For businesses taking their first step online.

₹5,999

Includes

- ✓ 1 Page Website
- ✓ Mobile Responsive
- ✓ Contact Form
- ✓ 1 Year Hosting

Revisions

2 Revisions included

BUSINESS

For businesses that want to look more serious and consistent.

₹11,999

Includes

- ✓ 4-6 Pages
- ✓ Business layout
- ✓ Mobile Responsive
- ✓ Hosting included
- ✓ 2 Business Email ID

Revisions

4 Revisions included

POPULAR

E-COMMERCE

For businesses ready to grow fast.

₹19,999

Includes

- ✓ Online store setup
- ✓ Up to 20 products
- ✓ Payment gateway
- ✓ 3 Business Email ID

Revisions

6 Revisions included

ADD-ONS

- Extra Page – ₹700/page
- Extra Product Upload – ₹40/product
- WhatsApp Chat Integration – ₹499
- Lead Form Setup (Advanced) – ₹999
- Booking Appointment Setup – ₹1,499
- Content Writing (Basic) – ₹1,500
- Image Sourcing – ₹500
- Extra Business email ID - ₹199 / ID / Per year

WEBSITE MAINTENANCE PLAN

Basic – ₹599/month

Billed Annually

Minor updates (2/month)

Standard – ₹999/month

Billed Annually

5 updates
Website backup / Hacker's protection.
Priority support

Social Media Design

Consistent, clean designs for your brand.

STARTER

₹2,999

Includes

- ✓ 10 Posts (8 static + 2 reels)
- ✓ Basic captions
- ✓ Delivery: 5 days

BUSINESS

₹5,499

Includes

- ✓ 20 Posts (8 static + 4 reels)
- ✓ Caption + hashtag guidance
- ✓ Delivery : 7 Days

Most businesses choose this plan for consistency

GROWTH

₹7,999

Includes

- ✓ 30 Posts (8 static + 2 reels)
- ✓ Content planning support
- ✓ Delivery: 10 days

FESTIVAL PLAN



Only 750/Per Month

₹8,999/year

Includes

- ✓ 50 Festival Posts
- ✓ Custom designs

Choose any 50 from list of 100 festivals of all religion and important days.

Not just template with your logo but customised for your business

Delivery in 10-12 days

ADD-ONS

Extra Post - ₹250

Extra Reel (Basic) - ₹600

- Simple edit
- Text + basic motion

Premium Reel - ₹1,200

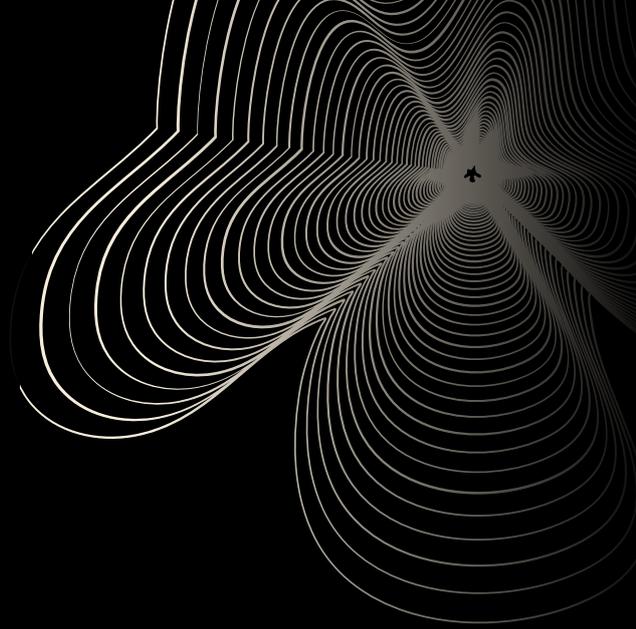
- Better transitions
- More engaging edits

IMPORTANT

These plans include only post designs for your social media. Not management.

Posts Delivered as High quality JPG/PNG file on email. No source files included in any package.

Video Creation



Promote your business with engaging
AI-powered videos.

STARTER

₹3,999

Includes

- ✓ 3 Ai generated Videos
- ✓ Basic edits

GROWTH

₹6,999

Includes

- ✓ 6 Videos
- ✓ Better flow
- ✓ Script Planning

PREMIUM

₹11,999

Includes

- ✓ 10 Videos
- ✓ Structured + branded
- ✓ Script planning + basic editing

TRENDING

RAP SONG

Tailored for your business

Only ₹999

- ✓ 2 Revisions
- ✓ 30 Seconds song
- ✓ Perfected to set as reels background & Attract Gen-z Audience.

RAP SONG + VIDEO

Only ₹1699

- ✓ 1 Revision for video
- ✓ Delivered in 1-2 days

ADD-ONS

Extra Video – ₹600/video

- Same style as package
- Same duration limit

Extended Duration – ₹300/video

- Extend up to 45–60 sec

Voiceover – ₹400/video

- Any language

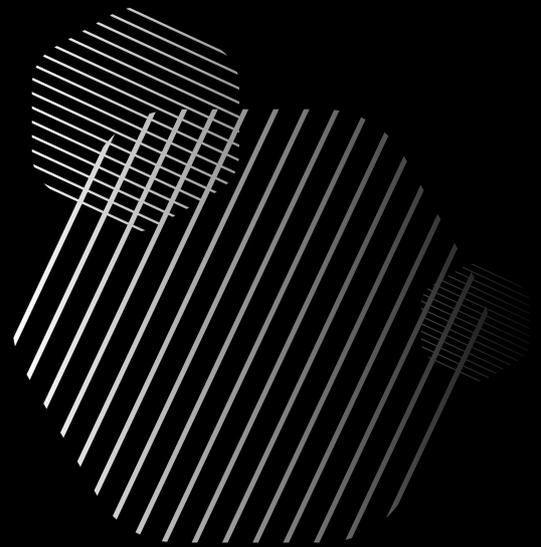
IMPORTANT

All Videos will be delivered in standard video format on email.

All videos duration will be between 20-30 Seconds

For Rap song + Video, Footage will be provided by client. We will give shot guidance.

Graphic Designs



Complete design solutions for your business online and offline.

BRANDING

Logo Design - ₹3,999

- 2 Concepts
- 2 Revisions

Brand Identity (Basic) - ₹8,999

(logo + colors + fonts + usage style)

PRINT DESIGN

- Business Card 2 Sides - ₹699
- Flyer - ₹799
- Brochure (Bi/Tri-fold) - ₹1,999
- Company Profile - ₹4,000
- Menu Design - ₹1,499
- Catalogue Design - ₹2,999

MARKETING DESIGN

- Poster Design - ₹999
- Banner Design - ₹799
- Offer / Promotion Creative - ₹699
- Hoarding / Flex Design - ₹1,499
- Stall / Exhibition Design - ₹1,999

SOCIAL & DIGITAL

- Social Media Post - ₹250
- Carousel (5 slides) - ₹900
- Story Design - ₹150
- YouTube Thumbnail - ₹400
- Ad Creative (Facebook/Instagram Ads) - ₹400

BUSINESS ESSENTIALS

- Letterhead - ₹599
- Invoice Design - ₹699
- ID Card Design - ₹599
- Email Signature - ₹399

PACKAGING DESIGN

- Label Design - ₹1,499
- Box / Packaging Design - ₹2,999
 - Extra SKU (Same Direction) - ₹699/SKU

DOCUMENT & PRESENTATION

- Portfolio Design - ₹2,499
- Presentation (PPT) (5 Pages) - ₹1,999
- Certificate Design - ₹499

EXTRA DESIGN SERVICES

- Invitation Card - ₹699
- WhatsApp Poster - ₹199
- Resume Design - ₹999

10% Discount applicable on 5 and more Bundled Items

100% Advanced payment applicable on total billing under 1999

Terms & Conditions

Project Initiation & Payment:

- An advance payment of 60% is required to initiate any project. The remaining balance must be cleared before final delivery of files, website handover, or publishing.

Scope of Work & Revisions:

- Each project includes revision rounds as per the agreed scope. Any additional revisions, major changes, or work beyond the initial scope will be subject to additional charges.

Client Responsibilities & Approvals:

- Clients are responsible for providing all required content, materials, and clear instructions before the project begins. Clients are also responsible for reviewing and approving the work. Changes requested after final approval may be treated as a new request and charged accordingly.

Cancellation & Refund Policy:

- Once a project has commenced, payments made are non-refundable. If a project is cancelled before completion, work completed up to that point will be billed accordingly.

Ownership & Usage Rights:

- Final design files are delivered upon full payment. Addafy retains the right to showcase completed work in its portfolio, website, or marketing materials unless agreed otherwise.

Third-Party Materials:

- Clients are responsible for ensuring they have the rights to use any logos, images, text, or other materials provided to Addafy. Addafy is not liable for any copyright or legal issues arising from client-supplied content.

Service Disclaimer:

- All services are provided based on best practices and experience. Addafy does not guarantee specific business outcomes such as increased sales, reach, or engagement.

Termination of Services:

- For ongoing services, either party may terminate the agreement with prior notice. Any work completed up to the termination point will be billed accordingly.



Addafy

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clarity and
confidence

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